



# News - MSc in Marketing Management

## News - MSc BM

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[Group SEB at EDHEC](#) OCTOBER 20, 2016

MSc Marketing Management Students & Groupe SEB representatives share their comments on Linen Care & Connected Products Issues



[EDHEC students win French finals of L'Oréal Brandstorm 2016!](#) MAY 13, 2016

EDHEC Business School is proud to announce victory at French finals of L'Oréal Brandstorm 2016.



[50 EDHEC students take part in the Explora Digital Certificate](#) SEPTEMBER 24, 2015

An overwhelming success for this new digital certificate specifically developed by the EDHEC Corporate Relations for students studying for an MSc in Lille. Among the 90 students from five continents that officially applied, 50 of them have finally been selected.



[Indian student granted the co-financed 'EDHEC-French Embassy in India' scholarship](#) SEPTEMBER 14, 2015

Shriya Balumur, September 2015 intake student enrolled in the EDHEC MSc Marketing Management programme in Lille was granted the co-financed 'EDHEC-French Embassy in India' scholarship.



[EDHEC and Capgemini Consulting: a partnership based on success](#) JUNE 8, 2015

Capgemini Consulting has renewed its partnership with the EDHEC MSc in Strategy & Organisation Consultancy.



[Google, Facebook, Dailymotion and more for EDHEC MSc in Entrepreneurship & Innovation Management Students](#) MAY 20, 2015

17 students enrolled in the EDHEC MSc in Entrepreneurship & Innovation Management completed their academic studies with the Silicon Valley Immersion Trip composed of visits to companies such as Google, Facebook, Ubisoft, Dailymotion and Deezer.



[All you need to know about the EDHEC MSc in Strategy & Organisation Consultancy](#) MAY 6, 2015

Professor Christine Coisine talks about the EDHEC MSc in Strategy and Organisation Consultancy on Campus-Channel.



[The MSc in Marketing Management brings top execs into the classroom](#) APRIL 29, 2015

Witness the magic of these exchanges in our new video.



[EDHEC celebrates the Chinese New Year on Nice campus](#) FEBRUARY 20, 2015

Over two days, EDHEC and student associations, organised numerous activities and a show to celebrate the Chinese New Year.



[EDHEC's MSc in Creative Business gets positive write-up in the Financial Times](#)  
FEBRUARY 20, 2015

The Financial Times features EDHEC's MSc in Creative Business and the Cirque du Soleil, patron of the 2015 Class.



[Lactalis Group, new sponsor of the EDHEC MSc in Global Business](#) JANUARY 5, 2015

The Lactalis Group is the new Corporate Programme Sponsor of the EDHEC MSc in Global Business.



[Cirque du Soleil, Patron of the EDHEC MSc in Creative Business](#) DECEMBER 8, 2014

The renowned Cirque du Soleil is the patron of the 2014 MSc in Creative Business Class.



[Airbus VP gives EDHEC students insight on Key Account Management](#) NOVEMBER 27, 2014



[Strategic Management Expert Jeffrey J. Reuer visits EDHEC Lille](#) NOVEMBER 24, 2014



[Groupe SEB sponsors EDHEC's MSc in Marketing Management](#) NOVEMBER 25, 2014



[EDHEC Career Centre helps students master their career plan](#) SEPTEMBER 23, 2014

The EDHEC Career Centre has specifically designed for MIM and MSc students a 'quick immersion' career programme to confront them with the highly selective recruitment process in finance, marketing, industry and consulting among others.



[Carrefour: new Corporate Programme Sponsor of the MSc in Marketing Management](#)  
JULY 4, 2014

Carrefour deepens its ties with EDHEC Business School by becoming a Corporate Programme Sponsor of the MSc in Marketing Management



[EDHEC and Boston University New Partnership](#) MARCH 6, 2014

EDHEC Business School has signed a new partnership with Boston University School of Management for the MSc in Global Business.

## EDHEC News

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[EDHEC RANKED #1 MASTER IN FINANCE WORLDWIDE BY THE 2017 FINANCIAL TIMES RANKINGS!](#)

[FINANCIAL TIMES RANKING 2017: EDHEC #1 MASTER IN FINANCE WORLDWIDE](#)

[MY JOURNEY FROM APPLICATION TO ENROLLMENT AT EDHEC BUSINESS SCHOOL](#)

[The Economist Master in Management Ranking](#)

[Michelle Sisto appointed Associate Dean for Graduate Studies](#)

